

## News Release

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## FOR IMMEDIATE RELEASE

## **Give the Gift of Nature**

Help purchase Thetis Island's first publicly accessible nature reserve

Thetis Island, British Columbia, November 26, 2015 — At this time of year, many people want to give gifts to friends, family and colleagues, but struggle to find gifts with meaning. Symbolic gifts can be a great fit, especially when you can support a local cause close to the heart of the recipient. This year, you can give a gift of Coastal Douglas-fir forest!

Through to December 23<sup>rd</sup>, Islands Trust Fund will send e-card notifications for donations made as symbolic gifts. Funds raised will go towards acquiring Fairyslipper Forest as a nature reserve.

The Fairyslipper Forest Nature Reserve on Thetis Island will protect 16-hectares of imperiled Coastal Douglas-fir forest, including part of an important watershed and sections of a popular trail, creating the island's first publicly accessible protected area.

"I love the idea of giving a gift of nature to my friends and family," said Ann Eriksson of Thetis Island Nature Conservancy. "This forest will be protected forever, and each gift, no matter how big or small, will be a part of that conservation success story."

Each gift has a direct conservation impact for Fairyslipper Forest. A gift of \$35 protects a bedroom-sized area as habitat, and a gift of \$150 protects an apartment-sized area. Tax receipts will be issued for gifts over \$20.

The Islands Trust Fund is working with partners <u>Thetis Island Nature Conservancy</u> (ThINC) and <u>Cowichan Community Land Trust</u> to raise \$560,000 to acquire Fairyslipper Forest as a nature reserve. To date, \$184,647 has been raised through donations and pledges. We have until June 2017 to raise the balance. Visit Islands Trust Fund's <u>Fairyslipper Forest page</u> for more information and to donate.

The Fairyslipper Forest symbolic gift campaign begins on GivingTuesday, a global day of giving, and will run to the end of the year. GivingTuesday is a time to celebrate and encourage activities that support charities and non-profits. More information on GivingTuesday is available at GivingTuesday.ca

The Islands Trust Fund is the conservation land trust for Canada's islands in the Salish Sea. Since 1990, the Islands Trust Fund has protected more than 1,100 hectares and helped partners protect another 300 hectares of island ecosystems.

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